



MEDIA RELEASE

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Help shape the Grains Industry Knowledge Solution

NGR calls for interest in On-Farm information

The National Grower Register (NGR) has called for expressions of interest in a new On-Farm information initiative. *NGR On-Farm* is proposed development by NGR designed to meet the increasing demand for information about farm inputs.

“So many parties are seeking knowledge about on farm activities ... for quality assurance, farm practices, storage or environmental stewardship and at the end of the day this demand for information falls at the feet of the grain grower” NGR General Manager Mel Taylor is calling for industry collaboration to lessen the duplication and improve the quality and quantity of information.

“In the same way NGR has brought efficiencies for grain growers and grain buyers, we believe NGR On Farm can help industry streamline data collection about on farm practices and inputs. So I want to hear from industry on how best to achieve this.”

Key outputs of NGR On Farm could include national traceability, quality assurance, tools for grower to demonstrate green credentials if they wish, and even some applications in biosecurity.

“For Australian Grain to maintain premium market access, we need to sort out consistency of quality in a deregulated market, among other issues.” said Ms Taylor.

“Is the Australian Grains Industry of the future an intelligent, proactive industry that is traceable, accountable and renown for high quality? Do we do things in an innovative, efficient way, or do we trail the world leaders in these fields? The NGR On-Farm Advisory Group will be pivotal in how we answer these questions.”

NGR is calling for members to join an Advisory Group which would ensure a whole of industry approach.

“What I don’t want is for NGR to create yet another underused database, and waste growers time with yet more requests for information.” Mel Taylor believes that collaboration is the key to a more efficient communication stream.

The NGR On Farm Advisory Group is seeking members with an interest in QA, EMS, biosecurity, traceability, farm practices and inputs to play a role in the formation of NGR On Farm. Full terms of reference are available on www.ngr.com.au and expressions of Interest close 27 March. For more information contact NGR on 1800 556 630.

Media enquiries:

Mel Taylor

General Manager, National Grower Register Pty Ltd

The Grain Industry Knowledge Solution

m: 0429 347 765 p: 1800 556 630 f: 1800 001 675

PO Box 3526 TOOWOOMBA VILLAGE FAIR QLD 4350

www.ngr.com.au