



MEDIA RELEASE

20th June 2011

National Grower Register provides Grain Growers and Buyers with the ability to donate to Ronald McDonald House Charities.

The National Grower Register (NGR) in conjunction with Ronald McDonald House Charities (RMHC) is pleased to introduce a RMHC deduction preference in our data collection. Growers wishing to make an ongoing donation to this wonderful charity will be able to nominate on their NGR forms for a 10c per tonne donation to be deducted from their grain sales.

ABOUT RONALD MCDONALD HOUSE CHARITIES

Childhood illness can have a devastating effect on families. On top of the fear and uncertainty come the practicalities of managing the family when the child is away in hospital, often for extended periods of time. In a country as big as Australia, specialist care may be a long way from home and many families simply can't afford to stay in hotels while their children receive treatment. Even then, the child's illness often affects much more than their health – it can stop them going to school.



RMHC provides help and support through a wide range of programs that stretch across the continuum of care – not only accommodation, but also in-hospital support, education programs, health initiatives and financial grants. RMHC is committed to helping seriously ill children and their families across Australia.

For the last three decades RMHC has developed an especially close relationship with rural Australia as country families often have to travel to major metropolitan hospitals. Their plan, which relies on the financial support of donors, is to more than double the size of their care network over the next five years.

WHAT DOES THIS CHANGE MEAN FOR GRAIN BUYERS

The new field will be issued in “advanced preferences” so this change *will not* automatically impact your existing download. Should you like to support this initiative and help grain grower’s support RMHC, your technical administrator will need to select the RMHC field from the NGR website, in the advanced preferences. The field works the same as VFF and COGGO deductions - GrainSmart users are able to adopt this field with minimal disruption.

Please contact GrainSmart or NGR for technical support in adopting the new field. For all other users please contact NGR or your software provider for support.

This also provides a wonderful opportunity for grain buyers to match their grower donations dollar for dollar and maximise the fantastic work RMHC does for children right across Australia. This is a unique opportunity to support not only this very worthwhile cause but provide support to your business lifeblood, the grower. Without a healthy vibrant farming community all our businesses suffer and having facilities such as the ones RMHC provide help keep our rural communities healthy.

Buyers that donate \$1,000.00 per year are eligible to use the RMHC supporter logo on their paperwork to show they are a supporter of RMHC.

To support the RHMC deduction scheme;

1. Contact NGR or your software provider to find out how to upload the new field.
2. Ask your NGR Technical Administrator to select the field for inclusion in your download and ensure that the deduction can be made.
3. Talk with your growers about this great initiative.
4. Consider a company donation or matching your growers’ donations – for more info visit www.rmhc.org.au. Disbursement of any donations made on behalf of growers should be paid directly to RMHC. Please contact RMHC for further banking information.

NGR hopes you will join Australian grain growers in supporting RMHC. Please consider adopting this field and lend your support to rural community members in their time of need and for any further information on the support RMHC offer to rural families visit www.rmhc.org.au.

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