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## **NGR APPOINTS NEW MANAGER**

The grain industry's centralized grower registry, the National Grower Register (NGR) has appointed a new general manager, Peter Cash, to head the organisation.

Over the past two years NGR has built up the largest database of grain growers available in Australia – over 40,000 and still growing.

ABB director, Anita Poddar, said Mr Cash, would ensure NGR continued its focus on client and grower service.

Mr Cash was until recently the Operations Manager for Emerge Technologies, a service orientated ISP and IT consultancy firm that specialising in regional communications and new technologies.

Prior to that, Peter was involved in roles covering database management and technical support.

“With a strong focus on customer service, Peter’s previous experience provides an ideal background for his role at NGR where he will actively involve himself in the promotion and continued development of the streamlined services already offered by NGR,” Ms Poddar said.

Mr Cash said he was looking forward to the challenge of managing a very important cog in the machinery of Australia’s grain industry.

“NGR is an exciting initiative that has streamlined the grain delivery process. I am excited to be given this opportunity to serve the growers and registered parties alike through the NGR,” Mr Cash said.

“The professional and experienced team already assembled will be crucial to the continued success of NGR. I look forward to working with the NGR team to develop and promote additional services that will provide a mutual benefit to growers and the wide range of businesses in the agribusiness sector”

**Further details available from**  
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